

# EUGENE COLON // WEB + GRAPHIC DESIGNER

## PORTFOLIO

[www.eugenecolonportfolio.com](http://www.eugenecolonportfolio.com)

[www.linkedin.com/in/gene-graphicdesigner](http://www.linkedin.com/in/gene-graphicdesigner)

## Contact

**NAME** Eugene Colon  
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Las Vegas NV, 89123

## Tech Skills:

Adobe CC

Affinity Apps

Wix Builder

Social Media

Copywriting

## Design Skills:

Typography

Print Design

Digital Design

Branding

Illustration



## PRESENT

Experience in Corporate Identity, Branding and Strategy in Advertising, Looking to challenge myself creatively and making projects that are not only effective but are visually intriguing. I am a dedicated person who is quick to grasp the bigger picture.



## EXPERIENCE

2023

### PRINT // GRAPHIC DESIGNER

Alpha Graphics, Las Vegas, NV  
Preflight Jobs and Design for New Clients

2021

### PRINT // DIGITAL GRAPHIC DESIGNER

VIRGEN Digital Brand Marketing, Las Vegas, NV  
Graphic Designer for Educational, Health and Entertainment Industries in Las Vegas and other states.

2021

### DIGITAL GRAPHIC & MARKETING DESIGNER

Superior Mortgage Lending (Realtor Mortgage), Las Vegas, NV  
Graphic Designer and Marketer for a real estate and mortgage company, and events. Consulted and produced work for agents for their social media marketing and advertising.

2020

2017

### SENIOR GRAPHIC DESIGNER

QInteractive (Marketing Group), Florida

Senior graphic designer who supported the marketing and sales teams process with lead generation, email, display solutions, consumer survey projects. Developed over 200+ digital emails, banners and Landing pages. (logos, visuals and copy)

2005

- Designed and conceptualized all email campaigns.
- A/B creative testing- Designing and tracking for further improvements.
- QA pages, Responsive design across multiple platforms.
- Worked both on collaboration on large corporate branding projects and individually on time sensitive product assignments. (High Brands, P&G Products)

2005

### WEB DESIGNER

Planning Group International (Marketing Group), Florida

Digital graphic designer responsible for designing sales and b2b marketing materials for their intranet (Citibank online, Master Card, Celebrity Cruise Line)

2002

2000

### ART DIRECTOR

Grey Advertising (Advertising Agency), New York

Art director who worked closely with the marketing and brand development directors to produce custom presentations for general research, merchandising capabilities, beauty, fashion categories and more. (Kohler, Panasonic, Canon, Pantene, Mikimoto)

1995

## EDUCATION

BA- Advertising Academy of Art University, San Francisco  
Parsons School of Design, New York